

## Social Media Ideas

Don't forget to use your social media platforms to promote the impacting you making through helping the Anglicare Pantry Appeal.

Don't forget to tag us! And use our hashtag #PantryAppeal

[Anglicare's Facebook Page](#)

[Anglicare's Twitter](#)

## Caption Ideas

"Our team have signed up to help collect food items for Anglicare's 2018 Pantry Appeal. We're so excited to be part of a initiative that makes a real difference to struggling Canberra families."

"Don't forget to collect extra items when doing your grocery shopping this weekend. What you donate will feed Canberrans who otherwise go without. We love how big your heart is!"

"Only ONE WEEK left to collect items for Anglicare's Pantry Appeal! You can make donations by dropping off items at our reception/ administration/ staff room."



## Content Ideas

- Photos of staff bringing in items to donate
- Sharing Anglicare ACT's social media posts including updates on the appeal, videos explaining Pantry Appeal and posts about shopping centre collection days
- Create a tally of items collected so far
- Nominate a Star of Week to encourage those who give generously
- Before and After photos of your collection area to show how many donations have come in
- Photos of Pantry Appeal posters around the office